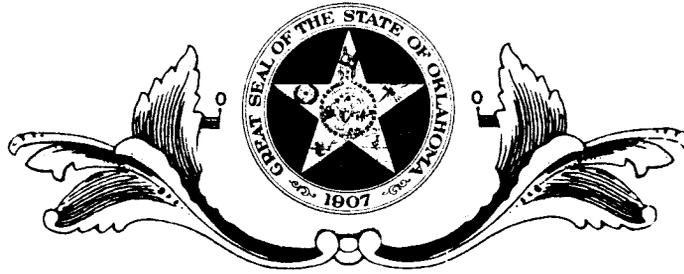


# STATE OF OKLAHOMA



FILED

AUG 15 2011

OKLAHOMA SECRETARY  
OF STATE

EXECUTIVE DEPARTMENT

## Proclamation

Whereas, the vast majority of Americans recognize that it is important to own life insurance to safeguard the financial security of their loved ones; and

Whereas, the life insurance industry pays roughly \$60 billion to beneficiaries each year, providing a tremendous source of financial relief and security to families that experience the loss of a loved one; and

Whereas, despite the peace of mind that life insurance brings to millions of American families, there are still too many Americans that lack adequate life insurance coverage; and

Whereas, the unfortunate reality today is that roughly 70 million adult Americans have no life insurance, and most of those with coverage have less than experts recommend; and

Whereas, a recent survey found that nearly half of all Americans are worried about how their families would manage financially if they were to die tomorrow; and

Whereas, during times like these when so many families continue to struggle, life insurance coverage is more important than ever because most families have fewer financial resources to fall back on than in years past, increasing their financial vulnerability; and

Whereas, the nonprofit Life and Health Insurance Foundation for Education (LIFE) and a coalition representing hundreds of leading life insurance companies and organizations have designated September 2011 as "Life Insurance Awareness Month," whose goal is to get consumers thinking about their need for life insurance protection, to encourage them to seek advice from a qualified insurance professional, and to take the actions necessary to achieve a financially secure future for their loved ones;

Now, therefore, I, Mary Fallin, Governor of the State of Oklahoma, do hereby proclaim the month of September, 2011 as

**"Life Insurance Awareness Month"**

in the State of Oklahoma.

In Witness Whereof, I have hereunto set my hand and caused the Great Seal of the State of Oklahoma to be affixed.



Done at the Capitol, in the City of Oklahoma City, this 12th day of August, in the Year of Our Lord two thousand and eleven, and of the State of Oklahoma in the one hundred and third year.

ATTEST:

Assistant Secretary of State  
Nichelle R. Day

Mary Fallin  
GOVERNOR

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