I, Frank Keating, Governor of the State of Oklahoma, in recognition of the impact that small business has on the state of Oklahoma hereby designate Lieutenant Governor Mary Fallin as Oklahoma’s Small Business Advocate. The purpose of this cabinet level position is to assist in every possible manner available the small businesses of Oklahoma, which are the backbone of our economy in anyway possible.

Because more than ninety eight percent of all businesses in Oklahoma have less than one hundred employees, it is appropriate to recognize the need of small businesses to have someone “in their corner” when dealing with the numerous state regulatory agencies. It is important for both the rural and urban areas of to assist the small business entrepreneur so that he or she is able to operate, grow and succeed in today’s competitive marketplace.

Although many inquiries may be simple ones which can be passed on to the appropriate state agency, some may involve active advocacy on the part of the Lieutenant Governor, in her role as the Oklahoma Small Business Advocate. Assistance will be available to small business to help in locating, accessing, and understanding the substantial volume of information necessary to start and successfully operate or expand a small business in the state.

The efforts of the Lieutenant Governor will result in small businesses and their owners to be better and more effectively served when interfacing with a state agency.

This executive order shall be forwarded to the Lieutenant Governor, the Secretary of Administration, the Secretary of Agriculture, the Secretary of Commerce, the Secretary of Education, the Secretary of Energy, the Secretary of Environment, the Secretary of Finance and Revenue, the Secretary of Health and Human Services, the Secretary of Human Resources, the Secretary of Public Safety, the Secretary of State, the Secretary of Tourism, the Secretary of Transportation, and the Secretary of Veterans Affairs who shall cause the provisions of this order to be implemented by all appropriate agencies of state government.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Oklahoma to be affixed at Oklahoma City, this 22nd day of April, 1998.

BY THE GOVERNOR OF THE STATE OF OKLAHOMA

ATTEST:

ASSISTANT SECRETARY OF STATE